

**Gross Sales for Restaurants and Hotels in Conway Arkansas \***

**Restaurants Sales**

Year	January	February	March	April	May	June	July	Year to Date
2017	\$15,231,401	\$14,292,627	\$16,034,703	\$16,639,075	\$16,128,365	\$15,929,482	\$15,314,285	\$109,569,937
2016	13,823,364	14,932,472	15,287,880	15,411,410	14,500,916	15,662,917	15,166,069	104,785,027
Increase	\$1,408,037	-\$639,845	\$746,823	\$1,227,666	\$1,627,448	\$266,565	\$148,216	\$4,784,910
Percent	10.2%	-4.3%	4.9%	8.0%	11.2%	1.7%	1.0%	4.6%

**Alcohol Beverage Sales\*\***

	January	February	March	April	May	June	July	Year to Date
2017	\$606,075	\$673,583	\$721,799	\$821,499	\$710,125	\$654,442		\$4,187,523
2016	614,442	708,981	703,040	816,750	639,302	648,582	627,504	\$4,131,098
Increase	-\$8,367	-\$35,398	\$18,759	\$4,749	\$70,824	\$5,860		\$56,426
Percent	-1.4%	-5.0%	2.7%	0.6%	11.1%	0.9%		1.4%

**Motel Sales**

	January	February	March	April	May	June	July	Year to Date
2017	\$1,034,636	\$1,128,617	\$1,627,166	\$1,243,905	\$1,881,808	\$1,966,779	\$1,734,830	\$10,617,740
2016	1,130,419	1,201,932	1,447,263	1,659,741	1,606,124	2,159,397	1,595,977	10,800,853
Increase	-\$95,783	-\$73,314	\$179,903	-\$415,836	\$275,684	-\$192,618	\$138,852	-\$183,112
Percent	-8.5%	-6.1%	12.4%	-25.1%	17.2%	-8.9%	8.7%	-1.7%

**A&P Tax Collections and Alcohol Beverage Tax Collections  
In Conway Arkansas\***

**Restaurants Tax Collections**

	January	February	March	April	May	June	July	Year to Date
2017	\$303,793	\$282,874	\$314,972	\$326,697	\$315,757	\$308,619	\$298,030	\$2,150,741
2016	275,131	293,445	305,604	309,580	286,266	307,756	298,689	2,075,812
Increase	\$28,662	-\$10,570	\$9,368	\$17,117	\$29,491	\$862	-\$659	\$74,930
Percent	10.4%	-3.6%	3.1%	5.5%	10.3%	0.3%	-0.2%	3.6%

**Motel Tax Collections**

	January	February	March	April	May	June	July	Year to Date
2017	\$20,280	\$22,129	\$31,947	\$28,687	\$37,010	\$38,567	\$34,005	\$212,624
2016	22,211	23,556	28,945	33,195	32,122	43,188	31,920	217,222

Increase	-\$1,931	-\$1,427	\$3,002	-\$4,508	\$4,888	-\$4,621	\$2,085	-\$4,598
Percent	-8.7%	-6.1%	10.4%	-13.6%	15.2%	-10.7%	6.5%	-2.1%
<b>Total Advertising and Promotions Tax Collections (Restaurants and Motels)</b>								
	January	February	March	April	May	June	July	Year to Date
2017	\$324,073	\$305,003	\$346,919	\$355,384	\$352,768	\$347,185	\$332,034	\$2,363,365
2016	297,342	317,001	334,549	342,775	318,388	350,944	330,608	2,293,034
Increase	\$26,731	-\$11,998	\$12,370	\$12,609	\$34,379	-\$3,759	\$1,426	\$2,363,365
Percent	9.0%	-3.8%	3.7%	3.7%	10.8%	-1.1%	0.4%	#DIV/0!
<b>Alcohol Beverage Tax Collections **</b>								
	January	February	March	April	May	June	July	Year to Date
2017	\$30,304	\$33,679	\$36,090	\$41,075	\$35,506	\$32,722		\$209,376
2016	30,722	35,449	35,152	40,838	31,965	32,429	31,375	206,555
Increase	-\$418	-\$1,770	\$938	\$237	\$3,541	\$293		\$2,821
Percent	-1.4%	-5.0%	2.7%	0.6%	11.1%	0.9%		1.4%

**\* Advertising and Promotions Tax**

Restaurants collect a 2% (A&P) tax on food sales. Any business that sells prepared food that can be consumed at the site of purchase collects a 2% A&P tax. This includes carry out prepared food items and delis and bakery sales.

A 2 % (A&P) tax is collected on lodging less than 30 days.

Half of the A&P revenue goes to the Cities Parks and Recreation Department and half goes to the Advertising and Promotion Commission .

**\*\* Alcohol Beverage Tax**

The city collects 5% tax on alcoholic beverage sales by the drink served in restaurants